

the new yorker

# THE MIDTOWN HOTEL & MORE



## FACTSHEET

ENJOY THE DIFFERENCE

the new  
yorker  
COLOGNE

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## WELCOME TO OUR HOTEL

Privately managed, centrally located and with a special sense of lifestyle and good service. The boutique hotel "The Midtown" convinces with personal charme and an ingenious site in Cologne.

In close vicinity to the MediaPark and within sight of the Cologne Cathedral, we are the ideal starting point for your stay in a fascinating and exciting city. 40 individually furnished rooms are completely under the company motto "Enjoy the difference". Here, unusual design elements meet handcrafted furniture and ensure a clever as well as cozy furnishing concept.

In addition, we offer five extraordinary conference and event locations for business and private events. Whether meeting and workshop or birthday and christening party - we always welcome you heartily in small and large groups.

Our hotel is a place of tranquility, where you can feel completely comfortable and relaxed. In the morning, we spoil you with a rich breakfast buffet and provide you with tips and upcoming events in our exciting cathedral city. A lot is waiting to be discovered, not only in our boutique hotel.

"The Midtown Hotel" is part of the privately managed brand "**The New Yorker | COLOGNE**". In addition to the THE NEW YORKER HOTEL near the trade fair, the brand also includes the HARBOUR.CLUB event location in „industrial style“.

## OUR ROOMS

### SMALL CATEGORY



Our **SMALL ROOMS** offer a maximum design experience in a compact space. At the same time, our coziest category surprises with a lot of attention to detail and stylish furnishings. A clever arrangement of the handmade furniture and harmonious color compositions set the stage for the rooms impressively. For your business in between, a small desk is also part of the equipment.

### MEDIUM CATEGORY



Modern, inspiring, personal - our **MEDIUM ROOMS** await you with a mix of stylish furniture, high-quality fabrics and a chill lounge corner. The highlights: a spacious desk - not only for our business guests - as well as fine velvet curtains, that give each room a cozy character. Different color schemes round off the overall concept. This is the place to stay.

## OUR ROOMS

### LARGE CATEGORY



Spacious yet with an individual design and inspiring ambience. Our **LARGE ROOMS** offer you not only sufficient space, but also the right atmosphere to feel completely at ease during your stay in beautiful Cologne. In addition to our courteous service, this is ensured by comfortable velvet armchairs, spacious work areas and a pleasant tranquility with which the boutique hotel surprises its guests in the middle of the city.

### JUNIOR SUITES



A comfortable queen-size bed and modern furniture on spacious 40 square meters. This is how our four **JUNIOR SUITES** await you, each special in its own way. Whether a large roof terrace with a view of the cathedral or an antique four-poster bed as a special eye-catcher. Each suite is lovingly furnished and convinces with inspiring colors - from fir green to bright orange - as well as a separate work area and balcony. Simply beautiful.

## WHAT MAKES US SPECIAL



### FEATURES LOCATION "DOWNTOWN"

- 5 preinstalled whiteboards
- Air-conditioned
- Dimmable lighting
- Daylight through floor to ceiling windows
- Direct access to the inner courtyard - usable for breaks
- Modern color concept
- Very good acoustics due to velvet curtains and carpeting



### FEATURES LOCATION "UPTOWN"

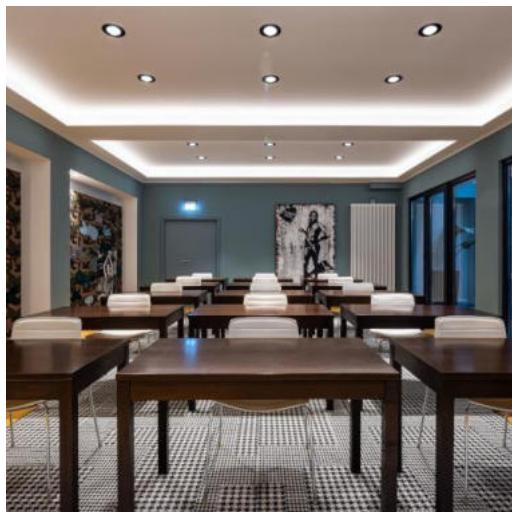
- Daylight through floor to ceiling windows
- Dimmable designer lighting
- Designer furniture
- Access to the inner courtyard - usable for breaks
- Modern color concept
- Can be combined with meeting room "Oval Office"
- Very good acoustics due to velvet curtains and carpeting



### FEATURES LOCATION "OVAL OFFICE"

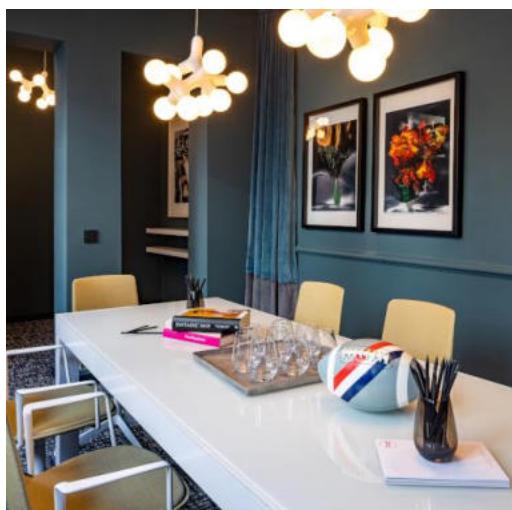
- 2 preinstalled whiteboards
- Daylight through floor to ceiling windows
- Air-conditioned
- Dimmable designer lighting
- 65 inch flat screen for presentations
- Can be combined with meeting room "Uptown"
- Very good acoustics due to velvet curtains and carpeting

## WHAT MAKES US SPECIAL



### FEATURES LOCATION "JUNGLE SUITE"

- Floor to ceiling windows "wintergarden style"
- Large niches for product presentations
- Oak plank parquet in combination with carpeting
- Dimmable designer lighting
- Preinstalled screen
- Design highlights in "camouflage style"
- Quiet and private atmosphere



### FEATURES LOCATION "HEADQUARTER"

- Modern designer lighting
- 65 inch flat screen for presentations
- Access to the inner courtyard - usable for breaks
- Designer furniture
- Inspiring color concept
- Daylight
- Very good acoustics due to velvet curtains and carpeted floor



## CONFERENCE PACKAGES

### QUEENS · ½ DAY

5-15 persons, 4 hours

39,00 € P. PERSON

Welcome: coffee, tea and three kinds of mini croissants

Lunch: soup of the day and salad

Soft drinks and coffee unlimited

Standard package, see page 10

### CITY LIGHTS

59,00 € P. PERSON

Welcome: coffee, tea and three kinds of mini croissants

Lunch: soup of the day and salad

Soft drinks and coffee unlimited

Afternoon break: candy bar and mini muffins

Standard package, see page 10 plus beamer and screen

### 5TH AVENUE

79,00 € P. PERSON

Welcome: coffee, tea and three kinds of mini croissants

Morning break: yogurt and pretzels

Lunch: 3-course lunch according to the chef's recommendation with 2 main courses - one vegetarian dish, soft drinks

Soft drinks and coffee unlimited

Brain & soulfood break: candy bar, mini muffins and nuts

Standard package, see page 10 plus beamer, screen and 2 pinboards

'City Lights' and '5th Avenue' from 10 guests. If the number is less, a room rental fee of € 100,00 will be charged.

Prices include the currently valid value added tax. Prices are subject to change at any time.

## UPGRADES

### FOOD

### P. PERSON / PC.

3-course dinner buffet: 2 main courses to choose from, excl. drinks	45,00 €
Breakfast for conference participants. Only group bookings and subject to availability.	13,00 €
Soups, e.g. paprika soup with spicy meatballs	7,50 €
Brain food in a bowl with nuts and dried fruit	6,00 €
Wraps, e.g. chicken lemon wrap with mango	5,50 €
Bagels, different toppings	5,50 €
Fresh waffles	5,00 €
Candy bar - from 10 people. <i>Included for meetings in the loft.</i>	3,50 €
Piece of sheet cake	3,00 €
Roll halves or sandwiches, topped in different ways	2,50 €
Croissant with butter and jam	2,50 €
Pretzel with butter	2,50 €
Fruit yogurt in glass	2,50 €

### DRINKS

The New Yorker "Season Surprise"	5,00 €
Fresh smoothies 0.2 l	5,00 €
Prosecco - to finish	4,50 €
Coffee specialties - e.g. cappuccino, latte macchiato	from 3,50 €
Soft drinks 0.2 l - juice, cola, Fanta, Schweppes products	3,00 €
Buttermilk 0.2 l	3,00 €

### ON TOP

Floral decoration	from 10,00 €
Menu cards	from 5,00 €

We are happy to accept further requests. Just get in touch with us.  
 Prices include the currently valid value added tax. Prices are subject to change at any time.

## SERVICES & EQUIPMENT

### STANDARD PACKAGE · INCLUDED IN ALL CONFERENCE PACKAGES

Room rental incl. seating	1 x flipchart incl. paper
Paper and pencils for all participants	Free WiFi
Signage of the rooms with or without logo	Personal conference support on site

### FURTHER TECHNIQUES · PER DAY

Projector + screen	180,00 €	Lectern	40,00 €
Sound system	from 150,00 €	Pinboard	25,00 €
Laptop incl. Powerpoint	150,00 €	Flipchart incl. paper and marker	25,00 €
WiFi group access	65,00 €	Presenter	15,00 €
TV or PC monitor	50,00 €	Copic color per pc.	0,50 €
Handheld microphone	from 50,00 €	Copic b/w per pc.	0,25 €
Presenter case	50,00 €		

### PERSONNEL AND SERVICES DURING EVENTS

Provision costs - heating, ventilation, water, electricity	from 150,00 € per day
Basic setup	from 150,00 € flat rate
Intermediate / final cleaning	from 150,00 € flat rate
Disposal fee	100,00 € per m <sup>3</sup>
Event Manager	65,00 € per person and hour
Service worker	38,00 € per person and hour
restroom and cleaning worker	38,00 € per person and hour
Table setting incl. cloth napkin	12,50 € per guest
Equipment flat rate for glasses	7,50 € per guest

We are happy to accept further requests. Just get in touch with us.  
 Prices include the currently valid value added tax. Prices are subject to change at any time.

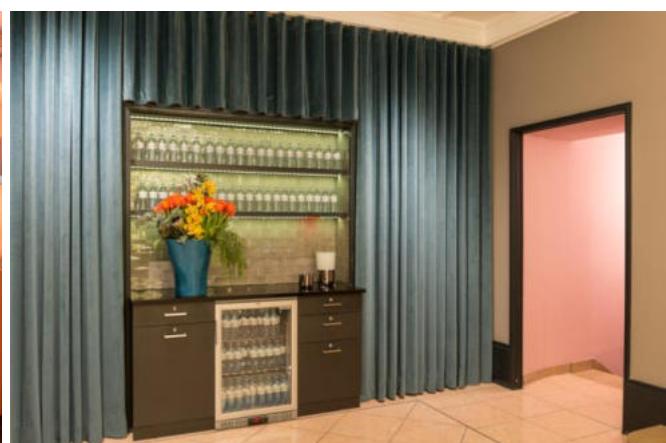
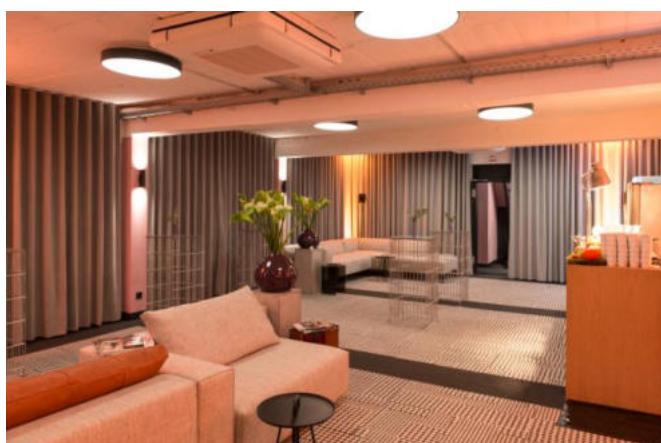
## RENTALS

### CLASSIC CONFERENCE

LOCATION	AREA	ALL-DAY	HALF-DAY
Uptown	93 m <sup>2</sup>	700,00 €	-
Downtown	83 m <sup>2</sup>	600,00 €	400,00 €
Jungle Suite	57 m <sup>2</sup>	500,00 €	300,00 €
Oval Office	32 m <sup>2</sup>	350,00 €	200,00 €
Headquarter	13 m <sup>2</sup>	200,00 €	120,00 €

### SHOOTINGS

LOCATION	AREA	ALL-DAY	HALF-DAY
Uptown	93 m <sup>2</sup>	850,00 €	500,00 €
Lobby	90 m <sup>2</sup>	700,00 €	400,00 €
Downtown	83 m <sup>2</sup>	750,00 €	500,00 €
Jungle Suite	57 m <sup>2</sup>	600,00 €	350,00 €
Oval Office	32 m <sup>2</sup>	475,00 €	250,00 €
Headquarter	13 m <sup>2</sup>	300,00 €	180,00 €



## CAPACITIES

LOCATION	U-SHAPE	BLOCK	PARL.	ROWS	CIRCLE	RECEP.
Uptown	-	32	-	-	-	100
Downtown	33	48	48	55	20	60
Jungle Suite	24	-	24	42	18	60
Oval Office	-	14	-	-	-	20
Headquarter	-	8	-	-	-	18



## KNOW ABOUT US

### LAGE

'The Midtown Hotel' is located in close vicinity to the famous Mediapark. Cologne Cathedral and other highlights are within walking distance for our guests.

### REZEPTION

Our staff at the reception will be happy to provide you with any information you may need. Especially for exciting tips and appointments around our beautiful cathedral city.

### CHECK-IN

Your hotel room is available for you from 3:00 p.m. on the day of arrival. In individual cases, an earlier check-in is also possible. Please do not hesitate to contact us.

### CHECK-OUT

We kindly ask you to check out by 12:00 noon. In individual cases, a late check-out can be arranged with our staff at the reception.

### ZIMMER

'The Midtown Hotel' has 40 rooms in four categories. Each in its own way unique and inspiring. There is always something to discover here.

### W-LAN

Of course, our rooms as well as the public areas have a Wi-Fi connection, which we provide to our guests free of charge.

### FRÜHSTÜCK

The breakfast buffet is available Monday through Friday from 7:00 a.m. to 10:00 a.m. and on weekends from 8:00 a.m. to 12:00 noon.

### SNACKS

Our lobby has a snack vending machine for the small appetite and thirst. For trendy restaurant tips, our friendly staff is your right address.

### BAR

At our little drinks bar you may help yourself day and night. The charging happens during check-out. Upon arrival we will explain everything to you in detail.

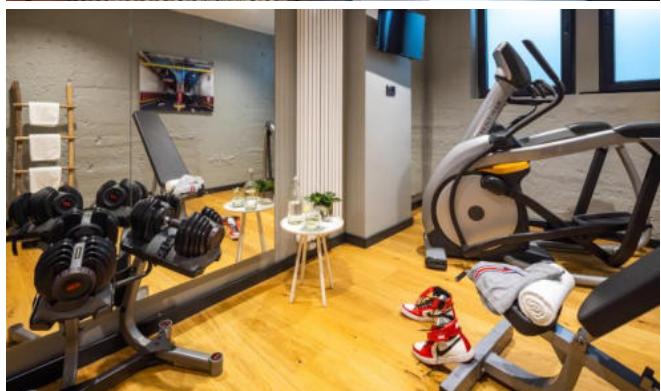
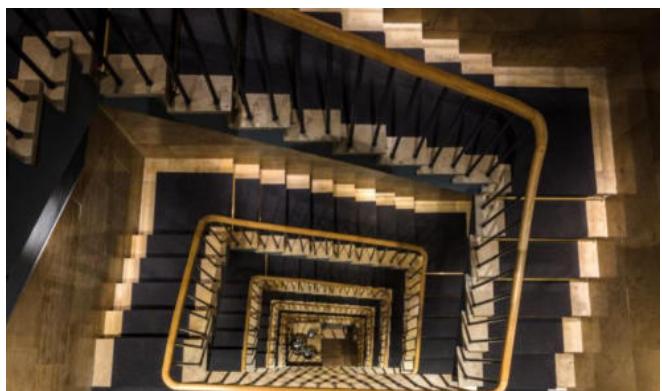
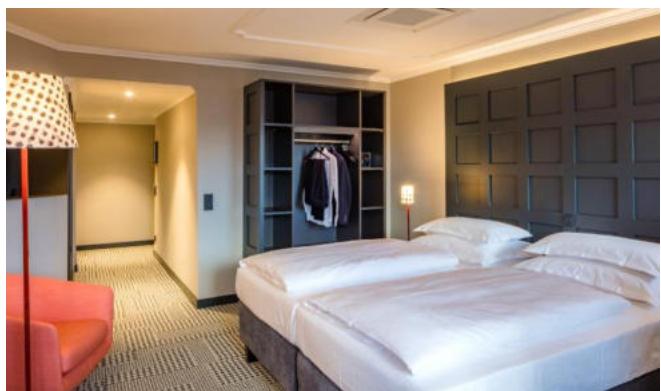
### FITNESS

The fitness room in the basement is available for hotel guests free of charge. We are also happy to recommend a jogging path near the hotel.

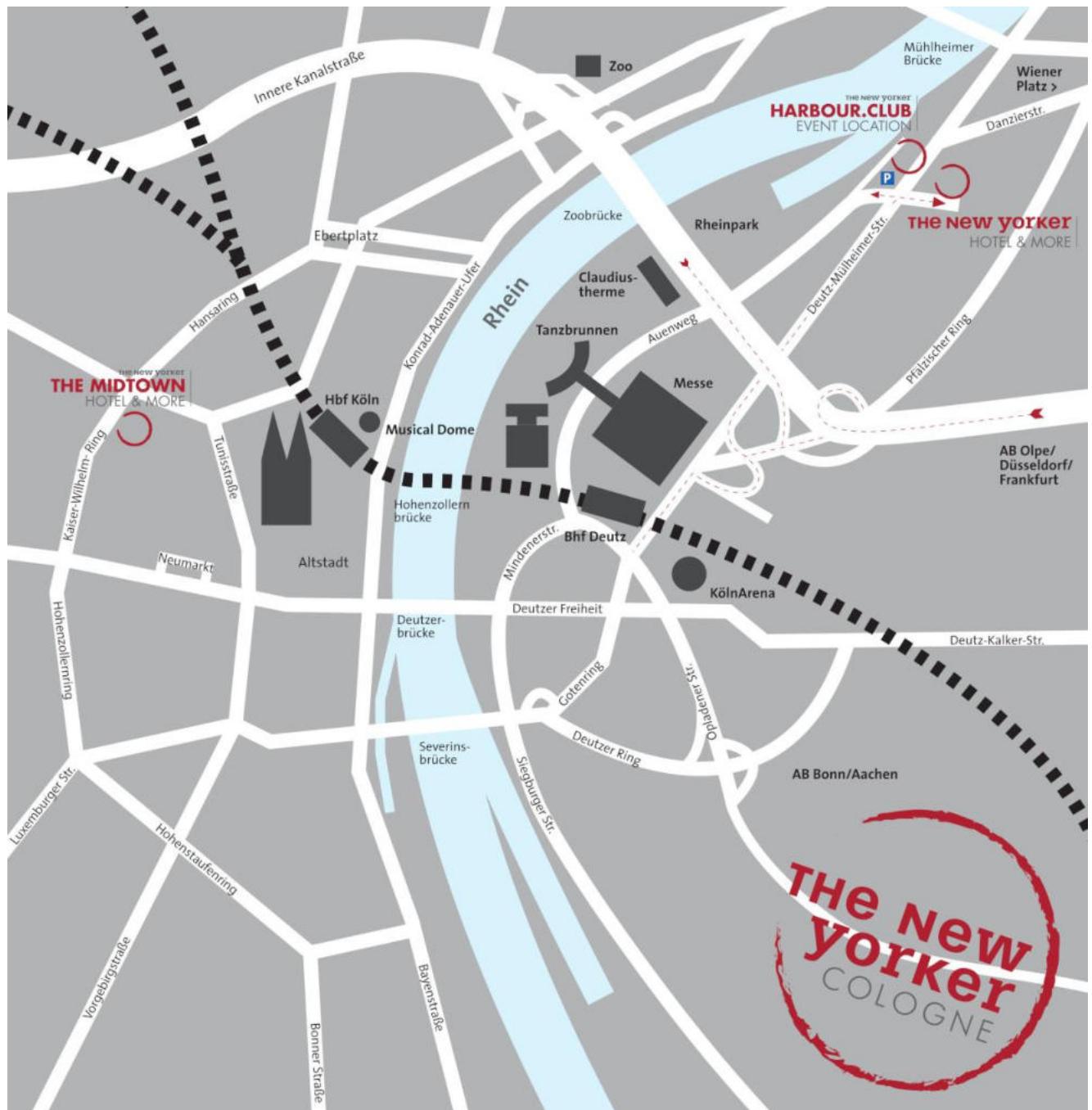
### PARKEN

In front of the hotel you will find the underground car park 'Tiefgarage Kaiser-Wilhelm-Ring' with favorable parking rates. Please click [HERE](#) for more information.

## IMPRESSIONS



## FIND US HERE



**ADDRESS:** The Midtown Hotel  
Kaiser-Wilhelm-Ring 48  
50672 Cologne

**PHONE:** +49(0) 221 139 850  
**FAX:** +49(0) 221 139 85-50  
**MAIL:** meeting@themidtown.de  
**WEB:** www.themidtown.de

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# WE LOVE TO HOST YOU!

MANY THANKS FOR AWESOME PICTURES:

Sebastian Dröen - bestgraph

[andreasfung.com](http://andreasfung.com)